



Cabinet Office

CARBON REDUCTION PLAN GUIDANCE

Notes for Completion

Where an In-Scope Organisation has determined that the measure applies to the procurement, suppliers wishing to bid for that contract are required at the selection stage to submit a Carbon Reduction Plan which details their organisational carbon footprint and confirms their commitment to achieving Net Zero by 2050.

Carbon Reduction Plans are to be completed by the bidding supplier¹ and must meet the reporting requirements set out in supporting guidance and include the supplier's current carbon footprint and its commitment to reducing emissions to achieve Net Zero emissions by 2050.

The CRP should be specific to the bidding entity, or, provided certain criteria are met, may cover the bidding entity and its parent organisation. To ensure the CRP remains relevant, a Carbon Reduction Plan covering the bidding entity and its parent organisation is only permissible where the detailed requirements of the CRP are met in full, as set out in the Technical Standard² and Guidance³, and all the following criteria are met:

The bidding entity is wholly owned by the parent.

The commitment to achieving net zero by 2050 for UK operations is set out in the CRP for the parent and is supported and adopted by the bidding entity, demonstrated by the inclusion in the CRP of a statement that this will apply to the bidding entity.

The environmental measures set out are stated to be able to be applied by the bidding entity when performing the relevant contract; and

The CRP is published on the bidding entity's website.

Bidding entities must take steps to ensure they have their own CRP as soon as reasonably practicable and should note that the ability to rely on a parent organisation's Carbon Reduction Plan may only be a temporary measure under this selection criterion.

The Carbon Reduction Plan should be updated regularly (at least annually) and published and clearly signposted on the supplier's UK website. It should be approved by a director (or equivalent senior leadership) within the supplier's organisation to demonstrate a clear commitment to emissions reduction at the highest level. Suppliers may wish to adopt the key objectives of the Carbon Reduction Plan within their strategic plans.

A template for the Carbon Reduction Plan is set out below. Please complete and publish your Carbon Reduction Plan in accordance with the reporting standard published alongside this PPN.

¹Bidding supplier or 'bidding entity' means the organisation with whom the contracting authority will enter a contract if it is successful.

²Technical Standard can be found at:

https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/991625/PPN_0621_Technical_standard_for_the_Completion_of_Carbon_Reduction_Plans__2_.pdf

³Guidance can be found at:

https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/991623/Guidance_on_adopting_and_applying_PPN_06_21__Selection_Criteria__3_.pdf

Carbon Reduction Plan

Supplier name: MSI Reproductive Choices UK.....

Publication date: 01/06/2026

Commitment to achieving Net Zero

MSI Reproductive Choices UK (MSI UK) has committed to achieving Net Zero for its UK value chain by 2045 and Net Zero for its Scope 1 and 2 emissions by 2035. This commitment was formalised in March 2023 when MSI UK joined other Independent Healthcare Providers in signing a pledge to achieve net zero emissions by 2035 and net zero supply chain by 2045.

Baseline Emissions Footprint

Baseline emissions are a record of the greenhouse gases that have been produced in the past and were produced prior to the introduction of any strategies to reduce emissions. Baseline emissions are the reference point against which emissions reduction can be measured.

Baseline Year and first reporting period: 01/01/2022-31/12/2022

Additional Details relating to the Baseline Emissions calculations.

Between January and May 2023 MSI UK undertook a comprehensive carbon accounting exercise for its business activities for the first time. This encompassed a full screening, and subsequent calculation of Scope 1, 2 and 3 emissions sources, in line with the Greenhouse Gas (GHG) Protocol Corporate Value Chain Standard.

Choice of Baseline Year:

Some data prior to 2022 was available to enable estimation of carbon emissions in some emissions categories under this measure, however 2022 was chosen as the Baseline Year and first reporting year for the following reasons:

1. Although the UK Division of MSI Reproductive Choices, comprising MSI Reproductive Choices UK and the Global Support Office, has historically provided data to enable MSI Reproductive Choices to disclose Streamlined Energy and Carbon Reporting in 2020 and 2021 this did not include all the Scope 3 emissions categories required under this measure.
2. The completeness and accuracy of data available in 2022 was significantly higher for Scope 1, 2 and 3 emissions sources than previous years, some being sourced from new systems not in place in previous years.
3. In addition to data quality issues the choice of 2020 and 2021 as baseline years was discounted because of the pandemic and related transitions in ways of working and models of care. Although 2019 was considered as a potential baseline year, being the most recent full year pre-pandemic, it was discounted due to both data quality issues and pent-up service demand between 2019 and 2021.

4. Lastly, although MSI Reproductive Choices, consisting of 36 country programmes, adopted new environment and sustainability principles in 2020 as part of its new strategy MSI 2030, MSI UK has had no formal carbon reduction plan, addressing its Scope 1, 2 and 3 impacts, prior to 2023.

Baseline emissions calculations:

Unless otherwise stated conversion factors for 2022, published by the Department for Business Energy and Industrial Strategy, were applied to the relevant ‘activity data’ of MSI Reproductive Choices UK across the portfolio of emissions sources identified.

The emissions sources included, activity data and methods used for carbon accounting are detailed below:

Scope 1:

Company Facilities:

Scope 1 emissions from use of natural gas were calculated based on kWh consumption figures, supplied by MSI UK’s Energy Provider, from the nine buildings where MSI UK directly receives invoices for this gas consumption and owns or leases the building.

Data gaps prevented an estimation of refrigerant losses in 2022. Work will be undertaken to ensure the required source data is available for the 2023 reporting year and revision applied to the 2022 baseline.

Mobile sources: MSI UK does not have fleet vehicles or use anaesthetic gases therefore there are no Scope 1 mobile emissions sources.

Scope 2:

Scope 2 emissions are composed exclusively of electricity consumption. This emission source is calculated from kWh electricity consumption detailed in electricity invoices paid for directly by MSI UK.

Scope 3: Categories required to be reported under this measure

Upstream Transportation and Distribution	This relates primarily to the distribution of medical kits direct from distributor to MSI UK clients. Emissions have been estimated using spend data and UK Office for National Statistics (ONS) Standard Industrial Code (SIC) emissions intensity factors for transportation.
Waste Generated in Operations	This includes the treatment of clinical waste, general office waste and wastewater. Emissions from clinical waste treatment have been calculated by applying the NHS average emissions per tonne of clinical waste to MSI UK’s clinical waste tonnage supplied by the waste collection provider. General office waste has been estimated using a combination of the spend-based method and BEIS emissions factors, depending on waste weight data. Wastewater emissions have been calculated using the spend-based method due to lack of cubic metre

	consumption data. MSI UK will engage with the relevant suppliers to improve accuracy of reporting going forward.
Business Travel	Expenses data has been used to calculate business travel, with BEIS conversion factors being used for business mileage and SIC intensity factors based on spend being used for hotel stays, public transport, and flights.
Employee Commuting	Data was extrapolated from an employee survey conducted in April 2023 relating to 2022, supported by analysis of VPN data, to calculate employee commuting and working from home emissions.
Downstream Transportation and Distribution	The activity included in this category is the collection of Telemedicine packs from MSI UK clinics by clients and has been calculated by applying travel modal splits from NHS and ONS data to average client journey distance.
Scope 3: Additional categories measured and reported	
<p>In addition to the Scope 3 categories required under this measure we have also included the following Scope 3 categories in MSI UK's baseline year emissions:</p> <ul style="list-style-type: none"> • Purchased Goods and Services • Capital Goods • Fuel and Energy Related Activity • Leased Assets (Upstream) • End of Life Treatment of Sold Products • Service User Travel <p>Scope 3 emissions account for 94% of MSI UK's total emissions.</p> <p>The Scope 3 categories required to be reported under this measure make up 28% of total Scope 3 emissions. It is therefore considered essential to measure, track and report the additional categories we have included as they make up 72% of Scope 3 emissions, and 67% of total emissions.</p> <p>Purchased Goods and Services alone accounts for 57% of Scope 3 emissions, and 54% of total emissions, and will become an area of focus for the organisation going forward.</p>	
Baseline year emissions: 2022	
EMISSIONS	TOTAL (tCO₂e)
Scope 1	<ul style="list-style-type: none"> • Natural gas: 92.98 tCO₂e • Refrigerant emissions: 0.00 tCO₂e (see note above)

	<ul style="list-style-type: none"> Emissions from mobile sources: 0.00 tCO₂e (see note above) <p>Total: 92.98 tCO₂e</p>
Scope 2	<ul style="list-style-type: none"> Electricity: 162.01 tCO₂e <p>Total: 162.01 tCO₂e</p>
Scope 3 (Included Sources)	<ul style="list-style-type: none"> Upstream Transportation and Distribution: 210.64 tCO₂e Waste Generated in Operations: 61.82 tCO₂e. Business Travel: 461.41 tCO₂e Employee Commuting: 407.47 tCO₂e (Employee commuting: 311.89, Working from Home: 95.59) Downstream Transportation and Distribution: 29.59 tCO₂e (see note above) Purchased Goods and Services: 2,367.42 tCO₂e. Capital Goods: 122.87 tCO₂e. Fuel and Energy Related Activity: 123.11 tCO₂e. Upstream Leased Assets: 9.70 tCO₂e. Service User Travel: 335.60 tCO₂e. <p>Total: 4,129.72 tCO₂e</p>
Total Emissions	<ul style="list-style-type: none"> Scope 1: 92.98 tCO₂e Scope 2: 162.01 tCO₂e Scope 3: 4,129.72 tCO₂e <p><u>TOTAL: 4,384.72 tCO₂e</u></p>

Current Emissions Reporting

Reporting Year: 2024	
Additional Details relating to the 2024 Emissions calculations.	
<p>Reporting Year 2024 Calculations:</p> <p>Emissions were calculated using the emission calculation platform Smart Carbon (SmartCarbon - Calculate, Report and Reduce carbon emissions). The activity and spend data were inputted into SmartCarbon which calculates emissions in line with the GHG Protocol.</p> <p>Unless otherwise stated conversion factors for 2024, published by the Department for Energy Security and Net Zero, were applied to the relevant 'activity data' of MSI UK across the portfolio of emissions sources identified.</p> <p>The emissions sources included, activity data and methods used for carbon accounting are as per the baseline year unless detailed below:</p>	
Changes in category calculation from baseline year:	
Scope 1: Company Facilities:	Supplier engagement was underway to address data gaps in 2023. As a result, six sites had data for refrigerant emissions, and any outstanding gaps will be a continued area of focus in 2025.
Scope 2:	All sites had electricity consumption data for 2024.
Scope 3: Upstream Transportation and Distribution	This relates primarily to the emissions from supplier deliveries. Where only distance transported was available emissions were calculated in SmartCarbon. In some cases, distance and mass was available so actual emissions were calculated and then inputted into SmartCarbon. This differs from the baseline year where only spend data was available.
Scope 3: Additional categories measured and reported	
<p>Additional categories reported on in scope 3 are the same as the baseline year with the addition of Category 15: Investments.</p> <p>Scope 3 emissions account for 91% of MSI UK's total emissions.</p> <p>The Scope 3 categories required to be reported under this measure make up 31% of total Scope 3 emissions. It is therefore considered essential to measure, track and report the additional categories we have included as they make up 69% of Scope 3 emissions, and 63% of total emissions.</p> <p>Purchased Goods and Services alone accounts for 50% of Scope 3 emissions, and 45% of total emissions, and will become an area of focus for the organisation going forward.</p>	

2024 Emissions	
EMISSIONS	TOTAL (tCO₂e)
Scope 1	<ul style="list-style-type: none"> Natural gas: 126.90 tCO₂e Refrigerant emissions: 162.30 tCO₂e (see note above) Emissions from mobile sources: 0.00 tCO₂e (see note above) Total: 289.20 tCO₂e
Scope 2	<ul style="list-style-type: none"> Electricity: 214.47 tCO₂e Total: 214.47 tCO₂e
Scope 3 (Included Sources)	<ul style="list-style-type: none"> Upstream Transportation and Distribution: 18.03 tCO₂e (see note above) Waste Generated in Operations: 125.63 tCO₂e. Business Travel: 512.84 tCO₂e Employee Commuting: 818.56 tCO₂e (Employee Commuting: 618.75, Working from Home: 199.81) Downstream Transportation and Distribution: 26.41 tCO₂e Purchased Goods and Services: 2448.59 tCO₂e. Capital Goods: 254.94 tCO₂e. Fuel and Energy Related Activity: 276.45 tCO₂e. Upstream Leased Assets: 8.96 tCO₂e. Service User Travel: 413.24 tCO₂e. Investments: 0.98 tCO₂e. Total: 4904.63 tCO₂e
Total Emissions	<ul style="list-style-type: none"> Scope 1: 289.00 tCO₂e Scope 2: 214.47 tCO₂e Scope 3: 4,905.00 tCO₂e <u>TOTAL: 5409.00 tCO₂e</u>

Emissions reduction targets and progress to date

MSI UK have adopted the following carbon reduction targets to set the organisation's course to achieve Net Zero:

- Commitment to reduce Scope 1, 2 and 3 emissions to Net Zero by 2045.
 - This is split between absolute emissions reduction targets and carbon intensity reduction targets.

Work to achieve this requires short and long-term focus from all MSI UK internal stakeholders, encompassing action relating to all aspects of the organisation's business and models of care, as well as support from all MSI UK external stakeholders.

Absolute Emissions Reduction Targets

MSI UK have set a long-term absolute emissions reduction target, aligned to the NHS' 'Carbon Footprint Plus' absolute emissions reduction target for Scope 1, 2 and 3.

This is to reduce total Scope 1, 2 and 3 carbon emissions by 80% by 2036 to 2039 to less than 877 tCO₂e from a baseline of 4,385 tCO₂e in 2022.

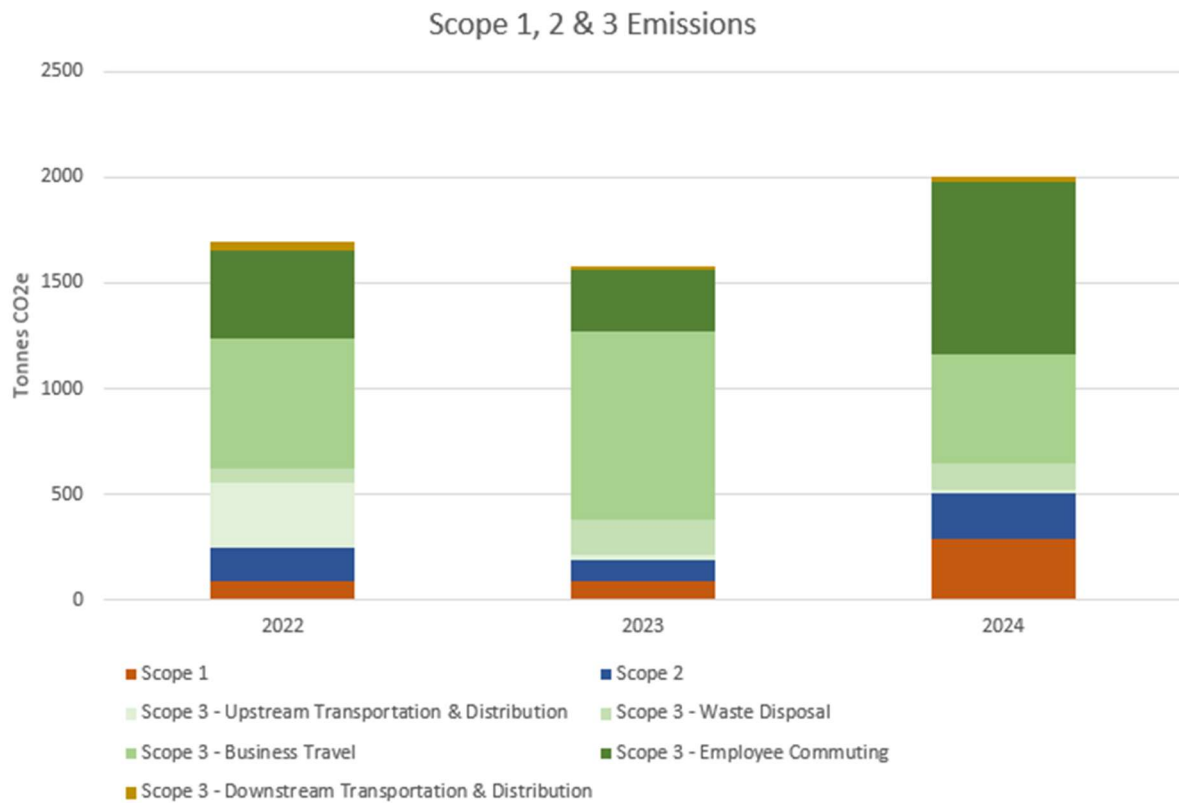
MSI UK will update on progress against these emissions' reduction targets annually in future Carbon Reduction Plans.

For Scope 1, 2 & 3 Emissions:

Since the 2022 baseline, MSI UK's absolute emissions decreased by 7% in 2023 and increased by 27% in 2024. As illustrated in the graph, most of the emissions come from Scope 3 which makes up 75% of total emissions. Scope 1 and 2 only make up 25% of total emissions.

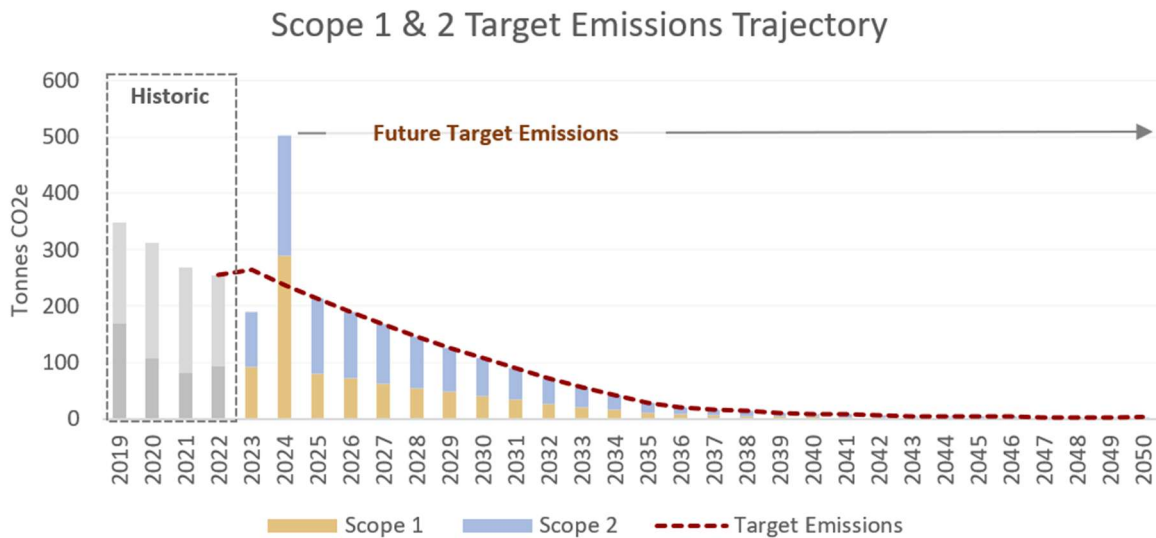
The increase in 2024 was due to an increase in Scope 1 and 2 emissions and a rise in employee commuting under Scope 3. Of the 25% of total emissions that is Scope 1 and 2, it has gone up by 214% and 119% respectively, reflecting the opening of two new clinics (Rotherham Centre and Oxford Centre) and the inclusion of refrigerant emissions from five additional sites. Within Scope 3, emissions from upstream transportation and distribution, waste disposal and business travel decreased year on year. However, employee commuting increased by 175% and downstream transportation and distribution emissions also increased by 54%.

These increases have been due to growth of the organisation, expanded reporting boundary and improved data completeness. While we have seen an increase this year, the emission intensity remains approximately the same as 2023, and with the ramp up of utilisation, we expect the intensity to drop (See section 'Carbon Intensity Reduction Targets' for more detail). Due to this we have still shared the same emission trajectory as the previous year. MSI UK remains highly committed to reaching Net Zero by 2045. However, we will be undergoing a review of the emission trajectory in 2025 to confirm whether the growth of the organisation will impact the trajectory.



For Scope 1 and Scope 2 Emissions:

MSI UK have additionally committed to reduce Scope 1 and Scope 2 emissions to Net Zero by 2035. An interim target was set to decrease total Scope 1 and 2 emissions to 140 tCO₂e in 2028 from a baseline of 255 tCO₂e in 2022. This is a reduction of 45%. 2024 saw an increase in both gas and electricity consumption resulting in a 97% increase in total Scope 1 and 2 emissions. During this period, MSI UK opened two new clinics, representing a significant expansion of the organisational boundary since the 2022 baseline year. Absolute emissions have increased accordingly. We are currently undertaking a full baseline restatement in line with the GHG Protocol Corporate Standard, which will be reflected in the 2025 Carbon Reduction Plan alongside revised absolute reduction targets. The intensity metric of kgCO₂e per client treatment remains the primary near-term performance indicator and continues to track ahead of target (see section 'Carbon Intensity Reduction Targets' for more detail).



Carbon Intensity Reduction Targets:

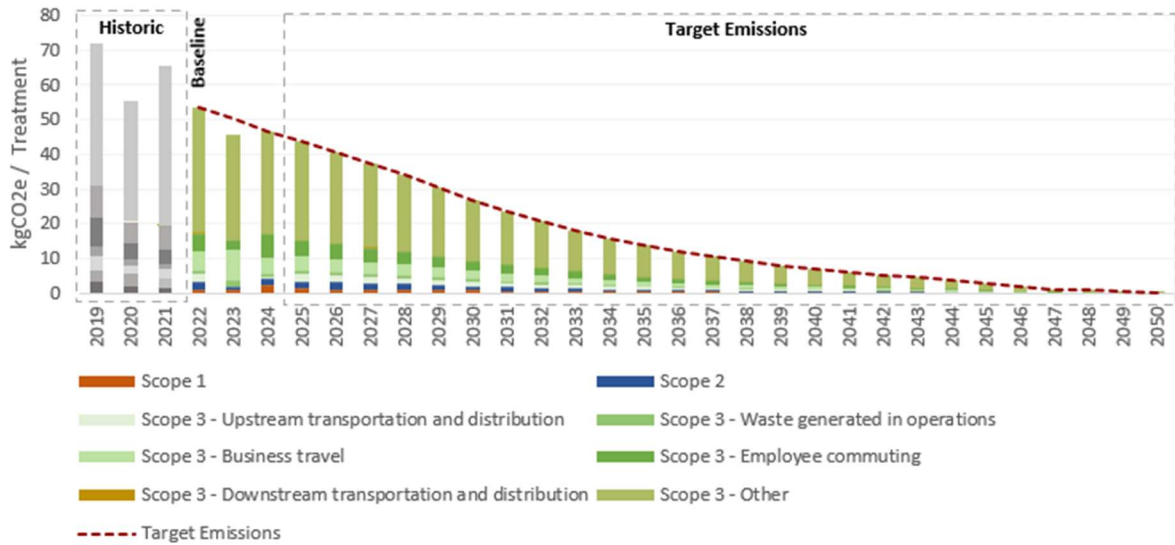
To provide the short-term focus required, while acknowledging increases in demand for MSI UK services over the coming years, we have set near term client treatment (consultations plus procedures) carbon intensity reduction targets.

We aim to reduce carbon emissions from a baseline of 54 kgCO₂e per client treatment (consultations plus procedures) in 2022:

- To less than 38 kgCO₂e per client treatment in 2027, a reduction of 30%
- To less than 27 kgCO₂e per client treatment in 2030, a reduction of 50%

MSI UK’s carbon intensity in 2024 was 47 kgCO₂e per client treatment, remaining in line with the targeted emission intensity despite a year-on-year increase of 1 kgCO₂e per client treatment compared with 2023.

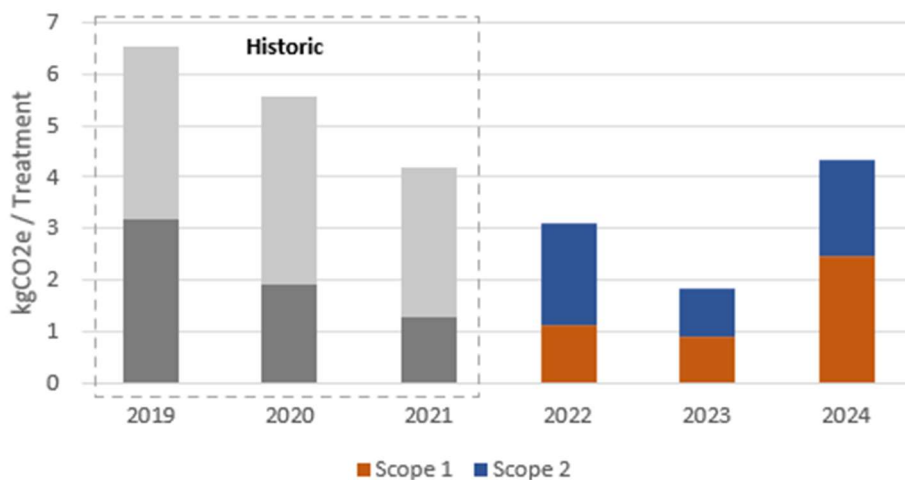
Target Carbon Emissions Intensity Trajectory



The modest increase in carbon intensity observed in 2024 should be interpreted in the context of organisational growth during the year, including the opening of two new clinical sites. New sites typically require an initial ramp up period before client treatment volumes reach expected operating levels, while baseline energy use and operational requirements are already in place. This can result in temporarily higher carbon intensity per client in the first year of operation.

Historic intensity comparisons reflect MSI UK’s established baseline emissions, with limited new site openings during 2019-2021. Therefore, this short-term operational effect is not fully captured in years without new site openings, however, it is observed in 2024 with the addition of two new sites. We continue to track carbon intensity closely and expects performance to stabilise as new sites mature. This contextual factor does not alter MSI UK’s carbon intensity reduction targets or long-term commitment to efficiency improvements across both new and existing sites.

Scope 1 & 2 Carbon Intensity



Carbon Reduction Projects

Completed Carbon Reduction Initiatives (2024)

During the 2024 reporting year, MSI UK prioritised establishing the governance, organisational processes and technical evidence base required to support robust and sustained carbon reduction over subsequent delivery years. The following initiatives were completed or embedded during 2024, in addition to those detailed in MSI UK's previous Carbon Reduction Plan, and are expected to support longer-term reductions in carbon intensity as service provision continues to expand:

- **Formalisation of Net Zero governance and reporting**

MSI UK established formal internal governance arrangements for net zero delivery, including defined Carbon Reduction Plan reporting processes and senior leadership oversight through a dedicated net zero carbon and sustainability committee. This strengthened accountability and organisational readiness for future emissions reduction activity.

- **Standardised Net Zero approach for estates**

A consistent net zero approach for both new and existing clinical sites was adopted during 2024, using the NHS Net Zero Carbon Buildings Standard as a guiding framework for estates decision making, refurbishment planning and future site development.

- **Completion of estates decarbonisation audits**

Decarbonisation and energy efficiency audits were completed across MSI UK's least energy efficient sites, identifying carbon hotspots and priority opportunities for future retrofit measures and investment planning.

- **Embedding sustainability within procurement and ordering practices**

Sustainability principles were embedded within MSI UK's ordering and procurement processes, supporting more environmentally informed purchasing decisions where clinically appropriate. This included enabling use of Amazon's 'Climate Pledge Friendly' search functionality for relevant nonclinical orders.

- **Supplier engagement on Net Zero commitments**

MSI UK engaged with its eight largest suppliers by spend to communicate organisational net zero targets and request information on suppliers' own sustainability and carbon reduction plans, supporting longer term management of Scope 3 emissions.

- **Exploration of further digitalisation opportunities**

MSI UK explored opportunities to increase levels of digitalisation across clinical sites and head office during 2024, with the aim of reducing paper usage, improving operational efficiency and supporting longer term emissions reduction.

These measures are embedded within MSI UK's organisational practices and support delivery of contracts in line with the organisation's Carbon Reduction Plan commitments.

Future Carbon Reduction Measures

Building on the foundations established during 2024, MSI UK has identified a range of further carbon reduction measures that will be progressed as organisational capacity allows, and governance arrangements mature. These measures are intended to address key emissions sources identified within MSI UK's carbon footprint, particularly across estates, procurement, travel and operational practices, and include:

- Further integration of carbon considerations into business planning, investment decisions and service development.
- Expanded staff engagement through net zero and environmental awareness activity, including the introduction of Carbon Reduction and Environmental Champions.
- Delivery of retrofit decarbonisation measures across the MSI UK estate, informed by completed energy audits.
- Continued optimisation of procurement practices, including review of medical consumables, procedure packs and nonclinical supplies to reduce waste and emissions where clinically appropriate.
- Measures to reduce emissions associated with staff and service-user travel, alongside wider promotion of lower carbon travel options.
- Ongoing digitisation and process improvement to reduce resource consumption and support more efficient models of care.

Progress against these measures will be reported transparently in future Carbon Reduction Plans as delivery milestones are achieved.

Declaration and Sign Off

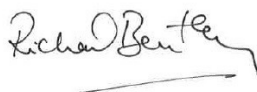
This Carbon Reduction Plan has been completed in accordance with PPN 06/21 and associated guidance and reporting standard for Carbon Reduction Plans.

Emissions have been reported and recorded in accordance with the published reporting standard for Carbon Reduction Plans and the GHG Reporting Protocol corporate standard⁴ and uses the appropriate Government emission conversion factors for greenhouse gas company reporting⁵.

Scope 1 and Scope 2 emissions have been reported in accordance with SECR requirements, and the required subset of Scope 3 emissions have been reported in accordance with the published reporting standard for Carbon Reduction Plans and the Corporate Value Chain (Scope 3) Standard⁶.

This Carbon Reduction Plan has been reviewed and signed off by the board of directors (or equivalent management body).

Signed on behalf of the Supplier:

A handwritten signature in black ink that reads "Richard Bentley". Below the signature is a horizontal line with an arrow pointing to the right, indicating the signature is for the person named below.

Richard Bentley, Managing Director.

Date: 14th May 2026

⁴<https://ghgprotocol.org/corporate-standard>

⁵<https://www.gov.uk/government/collections/government-conversion-factors-for-company-reporting>

⁶<https://ghgprotocol.org/standards/scope-3-standard>